

Aykut Pehlivanoglu

PORTFOLIO

THE INTERVIEWS I GAVE

Interviews I gave about Worth Of Web Academy and my software development company,

- [2017 - Interview For "The 2017 Product Hunt Stories" Book](#)
- [2017 - Sully's Blog Interview](#)
- [2014 - Media Shower Interview](#)
- [2013 - Advisor TV Interview](#)
- [2013 - Business.com Interview](#)
- [2012 - Sangkrit Interview](#)

Interviews I gave about the games we developed and our game studio,

- [2010 - Merlin'in Kazani Interview \(in Turkish\)](#)
- [2008 - Level Interview \(in Turkish\)](#)

THE BOOK I WROTE

[Yazilimcinin Pazarlama Ile Imtihani](#) (2014)

Translation: "The Fight of a Programmer with Marketing". The book is about marketing, entrepreneurship, project management, and the difficulties IT people have with these. This was a "giving back" project for me. I wrote, edited, published, and marketed it all by myself. I decided to release it for free. My eBook reached not only my target audience but also similar minded people from other industries. Famous Turkish writers recommended it.

SOME OF THE CERTIFICATES & COMPLETED COURSES

- ([View Certificate](#)) Inbound Marketing / HubSpot
- ([View Certificate](#)) Inbound Sales / HubSpot
- ([View Certificate](#)) Sales Enablement / HubSpot
- ([View Certificate](#)) Email Marketing / HubSpot
- ([View Certificate](#)) HubSpot Sales Software / HubSpot

OTHER SKILLS

- Languages: PHP, MySQL, Regex, HTML, CSS, XML, JSON, JavaScript, ActionScript
- Integrations: Created and used various APIs, HubSpot, Zapier, Pipedrive, Typeform, Salesforce, Shopify, Trustpilot, Klaviyo, Convoso, Twilio, Google, Top Producer, Landvoice, Liondesk, Moneybird, etc.
- Coding: PHP Storm, Notepad++, Dreamweaver, etc.
- CMS: WordPress & Joomla with countless plugins, themes - custom coding, creating child themes, integrations – also created and sold my own custom coded CMS for years.

- Design: Canva, Photoshop, Flash, Illustrator, CorelDRAW, etc.
- Hosting: Managed shared, reseller, VPS, dedicated servers. cPanel, WHM, phpMyAdmin, Sucuri, CloudFlare, Plesk, SSH, PuTTY, CuteFTP, FileZilla, etc.
- Domain names and websites: Buying, selling, investing, evaluation etc.
- Team Management: Basecamp, Asana, Wunderlist, Evernote, Freedcamp, Google Drive, Dropbox, GitHub, etc. – we also created and used our own custom coded program like Wunderlist for years.
- CRM: Pipedrive, HubSpot – also created and have used a custom coded CRM/accounting system.
- Recruitment: Upwork (Elance, oDesk), Fiverr, Freelance Teams, Turkish career websites, etc.
- Online advertising as advertiser and publisher: Google AdWords/AdSense, Facebook Ads, BuySellAds, ClickBank, Commission Junction, ShareASale, Taboola, etc.
- Affiliate marketing: Used countless programs as publisher, and created multiple affiliate programs for growth.
- Statistics: Google Analytics, Bit.ly, Moz, Ahrefs, SEMrush, Pingdom, etc.
- Webmaster tools: Google, Bing, Yandex – and countless SEO & SEM tools
- Social media management: OneSignal, Hootsuite, Woobox
- Social media development: Widgets and APIs from Facebook Developers, Twitter, YouTube, etc. – also created various custom Facebook apps.
- Crawlers: Created countless crawlers which search websites, process data and add/edit databases.
- eCommerce: Integrations with 3D Secure systems and PayPal, etc. – also created custom bank connections.
- Email marketing: MailChimp, ToutApp, AWeber, Mailmunch, Mailtrack, etc.
- Prototyping and wireframing: Balsamiq
- Produced and/or published content since 2006. All types of content: for web, for mobile; e-books, blogs, apps, widgets, games, websites, desktop softwares, animations, videos, manuals; for our projects, for projects of our clients; in English, Turkish, German, French, Spanish, Russian, etc.
- Accounting: Enough to run my own company

LINKS

aykutpehlivanoglu.com

[LinkedIn](#)

[Toolbox 5](#)

[Suggest Me Movie](#)

[Worth Of Web Academy](#)

[Inbound Engineer](#)

[Acquisition Station](#)

GAMETATOR / PB GAME STUDIOS

Full list of games we developed,

- [2008 - Spirit of the Bosphorus \(aka Bogaz'in Ruhü\)](#)

- [2008 - The Luckiest \(aka En Sansli Kim\)](#)
- [2008 - Kral Penalti \(aka Kiba League, Elfmeter Liga\)](#)
- [2009 - TracKing](#)
- [2009 - Touch Typing](#)
- [2010 - World Cup 2010: Penalty Shootout](#)
- [2010 - Free Kick League \(aka PB Frikik, PB Freekick\)](#)
- [2011 - World Free Kick](#)
- [2011 - Captain Blox: Lost Coins](#)
- [2011 - Sushi Stick](#)
- [2012 - Bouncing Balls](#)
- [2012 - Euro 2012 Free Kick](#)
- [2013 - Quiztator](#)
- [2013 - Best Guess Quiz Game](#)
- [2013 - Penalty League Soccer Heads](#)
- [2014 - Penalty Soccer Cup 2014](#)

SOME OF THE WEBSITES I DEVELOPED FOR CLIENTS

Since 2006, I developed countless websites for clients. Here are some of them,

- [Parnassus](#)
- [SN Granite Marble](#)
- [Idem Reklam](#)
- [Beyaz Eller](#)
- [Olympos Fifties Corner](#)

SOME OF MY OTHER PROJECTS

[Website & Domain Marketplace](#)

[Aykut's VIP Club](#)

[Yazilim Idman Yurdu](#)

A BLUEPRINT I HAVE BEEN WRITING

[Another Super-Duper Marketing & Growth Blueprint](#)